

## **FOR IMMEDIATE PRESS RELEASE**

For additional info, please contact:

Michael Dickman, President  
SpeedGraphics & Sign Design

Tel: 954-522-1088

Fax: 954-522-0579

Email: [sales@speedgraphics.net](mailto:sales@speedgraphics.net)

### **SLAMWRAP – THE PINNACLE OF CUSTOM ARTWORK ON VINYL**

**May 17, 2004 – Fort Lauderdale, Florida** – Only by feeling the edge of the dragon's claw ripping through the surface do you realize that it's not airbrushed...and your wallet thanks you! From the outset, SpeedGraphics & Sign Design has dedicated itself to bringing highly artistic designs to the vinyl graphics market. Michael Dickman, the company founder, used his technology know-how and his eye for artistic talent to create a company whose graphic restyling products astonish the senses. Today, the SlamWrap line of graphics represents the latest in high resolution printing paired with complex die-cuts. Michael Dickman states, "The complexity and detail that goes into our SlamWrap products is really special. The series is very intricate in both the design and cut, giving it a very custom look that would take weeks or months to achieve in paint."

SpeedGraphics' first SlamWrap series was the "Tear" designs, featuring various images ripping through metal. The "Evil Monster Tear" was installed on a 2000 Dodge Dakota prior to being selected to appear as a high-profile extra in the movie, 2Fast 2Furious. The vehicle's owner, George Hart, states, "I fell in love with the Evil Monster Tear SlamWrap as soon as I laid eyes on it. I wanted expensive-looking graphics on my truck, but the cost to have what I wanted professionally airbrushed was prohibitive. The beauty, detail and uniqueness of the Evil Monster Tear graphic is as impressive as any high-quality airbrushed graphics I have ever seen."

SpeedGraphics' product line has grown to offer many SlamWrap graphics ranging from mild to wild. Michael states, "We currently have about 60 SlamWrap designs and about 15 more planned by our SEMA debut in November of this year." He added, "We provide wholesale pricing to resellers and will be producing a catalog in time for SEMA, 2004. Those interested can stop by and see us at booth #12557." SpeedGraphics also provides customers the option to customize existing SlamWraps or request new designs through an interactive website forum. Customers can find answers to commonly asked questions or get a quote for a special request through the SpeedGraphics website.

SpeedGraphics offers the alternative graphic solution enthusiasts have long sought after, without having to spend large sums of money on airbrushed graphics or be without their vehicle for extended periods of time.

Michael Dickman states, “Our passion is graphics. We are enthusiasts just like our customers and we are committed to making very special graphics for those who want something a little different than the other guy.” Whether it rolls or floats, SpeedGraphics is here to help the enthusiast customize their ride with durable, vibrant, and easy to install vinyl graphics.

For additional info or to place an order please visit [www.SpeedGraphics.net](http://www.SpeedGraphics.net).